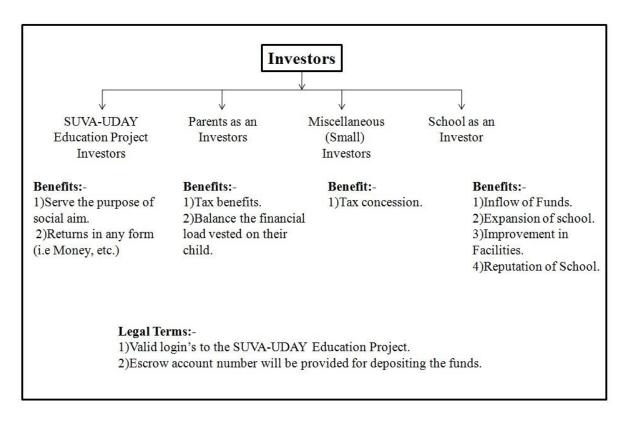


# Investor

#### **Introduction:-**

**Investors** are the one who will invest and they will have appropriate margin of returns, so that all functionality will run smoothly and efficiently. Investors have a full idea of what the system is all about and what will be the desired output.



### 1. SUVA-UDAY Education Project investors:-

One of the emerging Social Entrepreneur in Kolhapur is the SUVA- UDAY EDUCATION PROJECT. This project is registered and patented to Mr. Uday Ghatge, a renowned Scientist in Kolhapur, a Co-founder of BrainChamber India Pvt. Ltd. The aim of the project is to educate the needed and will do handful work in educating India and in directly fight against Unemployment. The whole Project will be for benefitting the Students to educate themselves. The Student will be provided with all the financial help.



### Brain Chamber Technologies Pvt. Ltd. \_\_\_\_

#### **Benefits:-**

- Serve the purpose of social aim.
  Investors who are willing to invest for the social reason to provide the education to needy student can invest into our foundation.
- Returns in any form.(i.e Money, etc)
  Students aren't liable to give the returns in the form of money only; they can repay it in the way they wish to.
- Tax concession benefits.

#### 2. Parents as an investor:-

Parents provide funds to their child as a responsibility but this conventional way does not prove to be efficient. On the same lines parents can invest through our system which will guarantee the overall development of student.

#### **Benefits:-**

- Parents aren't bound to take the entire financial load of the student / child but can take the responsibility depending on their financial feasibility.
- The remaining funds can be provided by the bank though our system.
- They will get tax concession benefits.

#### 3. Miscellaneous (Small) investors:-

Miscellaneous investors are the small investors who wish to educate the needy student through their small financial help.

#### **Benefits:-**

- Accomplish the social work.
- Tax concession.

### 4. School as an investor:-

Schools willing to provide funds for educating the students can invest into the candidates.

#### **Benefits:-**

• Inflow of funds

Investment in the school will increase the fund level to a greater extent i.e the sources of funds will add on to the existing financial scenario.

• Expansion of policies

The culminated invested finds will assist the school in planning the various expansion policies and plan the strategy for future prospects.

• Improvement in facilities

The funds will foster the development of advanced facilities in the school campus which will benefit the students to a greater level.

• Reputation of school.

The additional funds invested in the school will help in the developing a good amenities in the school. This will result in the maintaining the reputation of the school in the growing market.

### Legal Terms:-

1) Valid login's to the SUVA-UDAY Education Project.

Every investor will be provided with the login to our SUVA-UDAY Education system wherein the investors will be able to keep a track of their investment.

2) Escrow account number will be provided for depositing the funds.

The investor will be given the Escrow account number for depositing the funds as per their will.

#### **Roles:-**

### **Pitch for funding**

Stand out from the crowd with a professional info-graphic that tells the story of your business

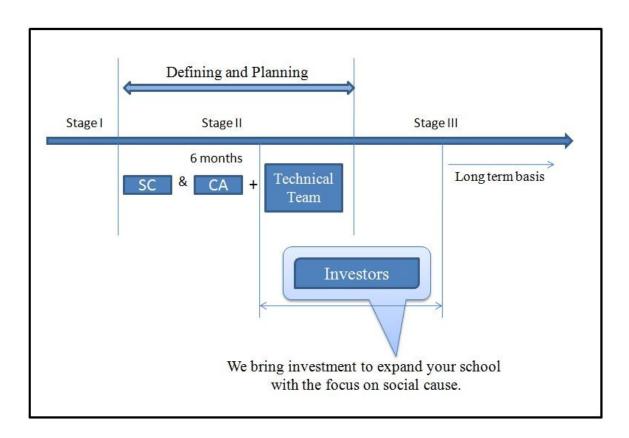


### Plan your strategy

Step-by-step process makes it easy to get your plan completed quickly with professional results.

### **Track your progress**

Sync your accounting data with your projections and get insight into how well your business is doing.



### The financial planning process includes the following three steps:

### 1. Establishing and defining the client-planner relationship

We clearly document and explain the services we will provide you and define our responsibilities as well as yours. We fully explain how we will be paid. We establish how long our professional relationship should last and how decisions will be made.

### 2. Analyzing and evaluating your financial status

We analyze your information to assess your current situation and determine what you will need to do to meet your goals. This generally includes analyzing your assets, liabilities and cash flow, current insurance coverage, investments and tax strategies.

### 3. Developing and presenting financial planning recommendations and/or alternatives

We provide financial planning recommendations that address your goals, based on the information you have provided. We go over the recommendations with you to help you understand them so that you can make informed decisions. We also listen to your concerns and revise the recommendations as appropriate.

### Monitoring the financial planning recommendations

Finally, we monitor your progress towards your goals and report to you periodically to review your situation and adjust the recommendations, if needed, as your life changes. Where your investments are concerned, we provide you with ongoing reports through the mail, email, this website and at in-person meetings. We keep an extensive database of all investment activities in order to devise year-end tax strategies, periodic rebalancing, and other necessary portfolio activities. Preparing financially for the future is an ongoing process. We recognize that over the years your needs and lifestyle will change. That is why we think it is important to provide you with planning to help achieve your goals today and in the future.

Following points will be taken into consideration in Investment:

- Company summary
- Market problem
- Solution
- Sales channels
- Marketing activities
- Target market and segmentation
- Market size
- Competitors
- Competitive advantage



## Brain Chamber Technologies Pvt. Ltd. \_\_\_\_

- Funding needs
- Key milestones